



ERIC REID

VISUAL ARTIST



ESR-DC.COM

ABOUT ME

My name is Eric Reid. Crafting memorable narratives has become a passion of mine. My most memorable experiences are while travelling because you are immersed in another culture and experience spaces you may never have dreamed of visiting. For me, that was the Pantheon in Rome. I had seen pictures and architectural drawings, but nothing could compare to the awe inspiring experience of walking inside. My passion for travelling has driven me to emulate real-life experiences into digital presentations through renderings, animations and virtual reality. It is clear, only when all elements of a narrative work together can it become authentic, memorable and ethereal.

BIOGRAPHY

I am a 28 year old designer from Hamilton, Ontario in Canada. I specialize in visual narratives through renderings, animations and virtual reality. I have 8 years of experience working in the design and architecture industry with experience on construction sites and in offices. With my background in architecture and psychology it has inspired me to travel and learn about cultures and create memorable experiences. My passion for design and travel inspires me to craft narratives in my designs in order to seek out memorable experiences that will enhance my future architecture career.

- esr.dof@gmail.com
- linkedin.com/in/ericseid/
- instagram.com/esr.designs/

EXPERIENCE

- FOUNDER
ESR-dc | 2010-Present
- VISUALIZATION MANAGER
Hariri Pontarini Architects | 2015-2018
- PROJECT DESIGNER
WORKshop Inc. | 2014-2015
- SITE SUPERVISOR
URBAN CORE | 2011-2014
- STUDENT ASSOCIATE
SVEDAS ARCHITECTS | 2010-2011
- BACKSHOP SUPERVISOR
HAMILTON GOLF & COUNTRY CLUB | 2004-2011

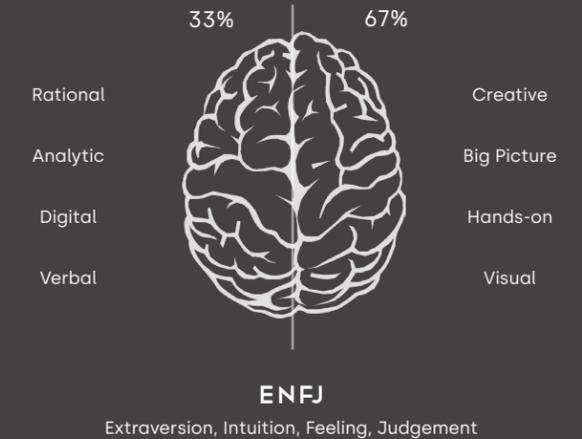
EDUCATION

- BACHELOR OF ARCHITECTURAL SCIENCE
Ryerson University | 2009-2014
| Major Architecture | Minor Psychology
- HISTORY & THEORY OF ARCHITECTURE
Carleton University | 2008-2009
- HIGH SCHOOL
Bishop Tonnos C.S.S. | 2003-2007
| Honor Role

INTERESTS

- SPORTS
Golf | Curling | Baseball
| Volleyball | Snowboarding
- PHOTOGRAPHY
Landscapes | Urban
- DESIGN & SKETCHING
Houses | Renovations
| Furniture | Wearable Tech
- TRAVELLING
Culture | Experiences

PSYCHOLOGY + ARCHITECTURE

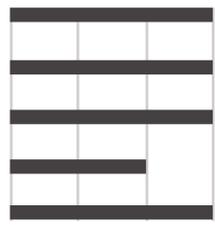


SKILLS

| (I) Intermediate | (A) Advanced | (E) Expert |

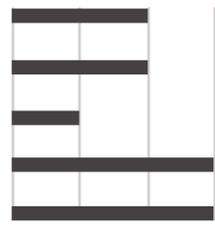
DAY TO DAY

Mac
PC
Word
Excel
Powerpoint



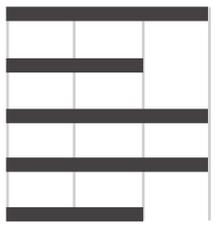
3D MODELLING & TECHNICAL

Revit
AutoCad
Sketchup
Rhino
3ds Max (Modelling)



PRESENTATIONS & RENDERING

3ds Max (+Vray)
Illustrator
Photoshop
InDesign
After Effects



AWARDS

- 1st PORTFOLIO COMPETITION
WhoPlusYou | 2014
- TOP 10 3D PRINTING COMPETITION
Extreme Redesign | 2014
- 2nd FILM FESTIVAL
Ryerson Focus Film | 2010



FOLLOW ON INSTAGRAM
PHENOMENOLOGY GRAPHIC SERIES



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